OBOUR



CONCEPT

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PREFIX

WHO ? Obour a web designer and developer.

WHAT? A new website

WHY ? T0 showcase his work on the internet and boost his networking activities as a web designer and developer .

HOW ?The website will be constructed with help of HTML,CSS JAVASCRIPT, JQUIRES , and PHP. The website will be responsive accessible on mobile devices and cross browser compatible .



BRAINSTORM

PERSONAL
FACEBOOK
GRAPHICS
SEO'S
SIMPLICITY
WEB SHOP
DUTCH
DOWNLOAD
INSTAGRAM
EDUCATION
COMMENTS
ENGLISH
CULTURE
BLOG
LOG IN
SIGNATURE WEBSITE
IDEAS
RÉSUMÉ
SOCIAL MEDIA
FLASHY YET SERENE
USER FRIENDLY
EASY ACCESSIBLE
TWITTER
LIVE CHAT
YOUTUBE
HG GRAPHICS
PHOTOS
GET IN TOUCH
ARTICLES
ABOUT ME
VIDEO
LINKEDIN
TESTIMONIALS
CONTACT
ANIMATIONS
GOOD META DESCRIPTION
PORTFOLIO
RESPONSIVE DESIGN
BRIGHT AND COLOURFUL
DOMAIN NAME
PAYMENT METHOD

CATEGORIZATION & EVALUATION

VISUAL :
SOCIAL MEDIA BUTTONS : There will be a social media icons which will help the visiter of the site to connect with the site. there will be a social media icons for Facebook , twitter , and LinkedIn

HG GRAPHICS : make a great first impression on clients, vendors, and other entities – a logo for example only has a fraction of a second to make a first impression. A design that looks cheap will cast an unfavourable light on the business, and it can be difficult to break the impression that your company cannot afford a professional design.

SIGNATURE WEBSITE : The website should have a personal quality and reflection on the customer for example the colour use, logo and more

ACCESSIBILITY : People with disability should be able to use the website. for examples for a cooler blind person is better to Where you have important information, try to use black text on a white background, like what you see on the main article portion of thesitewizard.com and thefreecountry.com. Such a colour scheme is readable by anyone, colour-blind or not.

SIMPLICITY :
Simple designs generally result in smaller file sizes. And smaller files load faster. Also, if you keep your code simple and streamlined, you're less likely to be calling multiple stylesheets, a ton of JavaScript files, or lots of other content that increases the number of HTTP requests your site makes. Faster loading and faster responding websites improve user experience.

PERSONAL: the website should have this qualities:A clear and easy to spell domain name
An about me page that really is all about you
Easy to find contact information... why have a site for people to find you if they can't contact you

RESPONSIVE DESIGN :Responsive web design allows a site's layout to change as the screen size being used to view that site changes. A wide screen display can receive a site design with multiple columns of content while a small screen can have that same content presented in a single column with text and links that are appropriately sized to be read and used on that smaller display.

USER FRIENDLY : Content on the site should be the most critical factor convincing users to stick around the website. content that is fresh, easy to read and interactive, should be a stepping stone to making your website more user-friendly.

FLASHY YET SERENE : The site have a quality which make it unique when compare to other sites. how the colours and fonts is incomplete into the website . it should be a shite people will always recognised it anything without the domain name.

CULTURE : The site should have at least a content which reflect on the cultural background for the site owner. example colour used or logo

BRIGHT AND COLOURFUL : The website should suite the customer personality . the customer ten to love bright colours .

PROMOTION:
GOOD Meta Description :The meta description should employ the keywords intelligently, but also create a compelling description that a searcher will want to click. Direct relevance to the page and uniqueness between each page's meta description is key. The description should optimally be between 150-160 characters.

SEO :i Search Engine Optimisation is important aspect of SEO is making your website easy for both users and search engine robots to understand.

SOCIAL MEDIA -FACEBOOK TWITTER INSTAGRAM LINKEDIN : incorporating his social media icons and linking them to the website will boost the number of visiter who visit the site and also increase business networking capacity

CONTENT:
WORK : There will be a display of his portfolio
Résumé : There will be his CV which visiter of the site can see and also Download it .
CONTACT : Address and Contact forms

COMMUNICATION:
DOMAIN NAME: www.obour.com
ENGLISH : For the moment the site will be presented in English .

INTERACTION:
DOWNLOAD: There will be a download button where visiter of the site can download Résumé directly from the site.

Animation : There will be animation on the website. this animation will be like example background-clout of a menu changes it colors

NOT APPROVED:

GET IN TOUCH : seems les s formal
ARTICLES : There will be no publishing of articles on the site

LIVE CHAT : Live chat may cost the customer a lot of person because he should have someone behind the computer to respond to chat with visiter on the site for 24hours .

IDEAS : I deal is so general

TESTIMONIALS : In the nearby future we may implement a column in the site where the network partners of the customer can place a feedback on the site
BLOG : for the moment we will focused less on a blog for the customer
DUTCH : for the mean time dutch will not used on the site because it cost lot of time and resources to have as a second language on the site.

INCOME ,PAYMENT METHOD ,WEB-SHOP : There will be no no selling of items or services through this site . there will also no no advertisement on the site.

EVALUATION

From the Brainstorm meetings we came up with a conclusion that the website have to be cross browsers the ability for the website, web application, HTML construct or client-side script to support all the web browsers and Multi-browser to be able works with several web browsers. The site respond to different viewports to provide the best user experience possible for each device. The different viewports include desktop monitors, laptops, tablets, and mobile devices and their corresponding orientations.

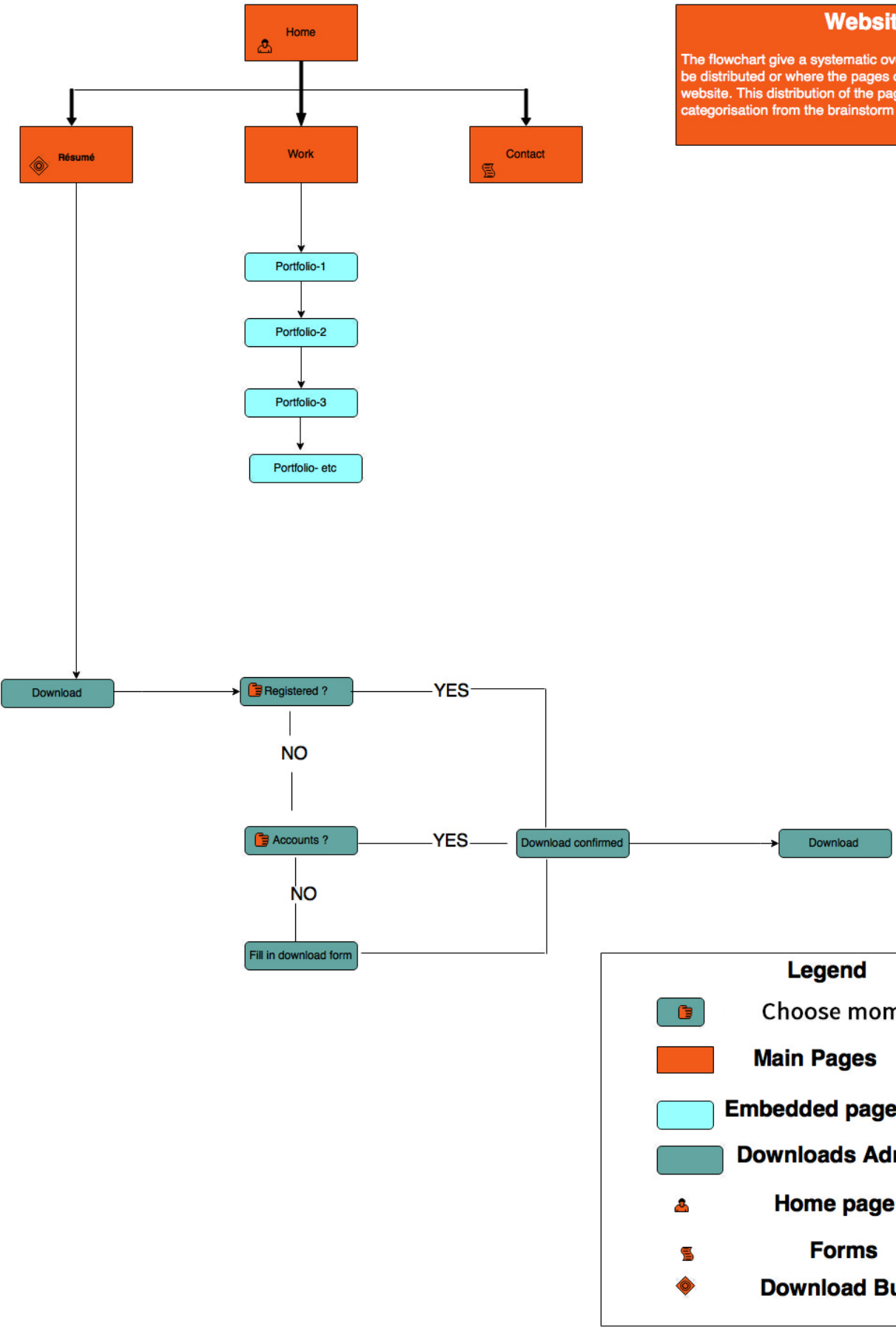
We will include high quality graphics which include images of the the projects being done which will attract the the visiter of the site to view more the projects being done by the customer which he want to showcase .

From the market research we choose not to have a submenu menu but to make everything simple and put the important information on the website or embedded in the pages on the site.

Items such as live chat, blog, comments articles are for the moment on hold. is something which will be interesting in incorporate in website in the future. for the moment we will also focused on networking aspect through social media

Website Flowchart

The flowchart give a systematic overview of how the pages on the website will be distributed or where the pages of the website will be located on the website. This distribution of the pages of the website is based on the categorisation from the brainstorm and the result from the market research .



STYLES - COLORS

	Hex #f05a1a RGB 240, 90, 26 CMYK 0, 63, 89, 6
	Hex #a0eae3 RGB 160, 234, 227 CMYK 32, 0, 3, 8
	Hex #61a4a0 RGB 97, 164, 160 CMYK 41, 0, 2, 36
	Hex triplet #333333 RGB 51, 51, 51 CMYK 0, 0, 0, 80
	Hex triplet #414142 RGB 65, 65, 66 CMYK 2, 2, 0, 74
	Hex #ffffff RGB 255, 255, 255 CMYK 0, 0, 0, 0
	Hex 000000 RGB 0, 0, 0 CMYK 0, 0, 0, 100

The above colours have been chosen for the website based on the colour of the logo and to reflect the personally of the customers and also putting inconsideration the way this colours are used on the site will be easy for people with dis-abilities to read or see things from the site. the colours also add sustainable living a fresh, modern colour palette is a suitable choice.

This split complimentary colour scheme adds just the right amount of interest to an otherwise white page.The green is soothing while the use of the complimentary orange makes calls to action stand out and inspire the desired action.

STYLES - FONTS

Futura PT

1.Light 300
The five boxing wizards jump quickly.

2.Medium 500
The five boxing wizards jump quickly.

3.Extra Bold 800
The five boxing wizards jump quickly.

Europa

Light 300
The five boxing wizards jump quickly.

The fonts which will be for the content will be Futura PT (Light , Medium and Extra bold) and Europa (Light). Futura Pt Light will be used for the header navigation items., whiles the Futura PT Medium will be used for a block of Text. Europa Light will be used for the text on buttons .

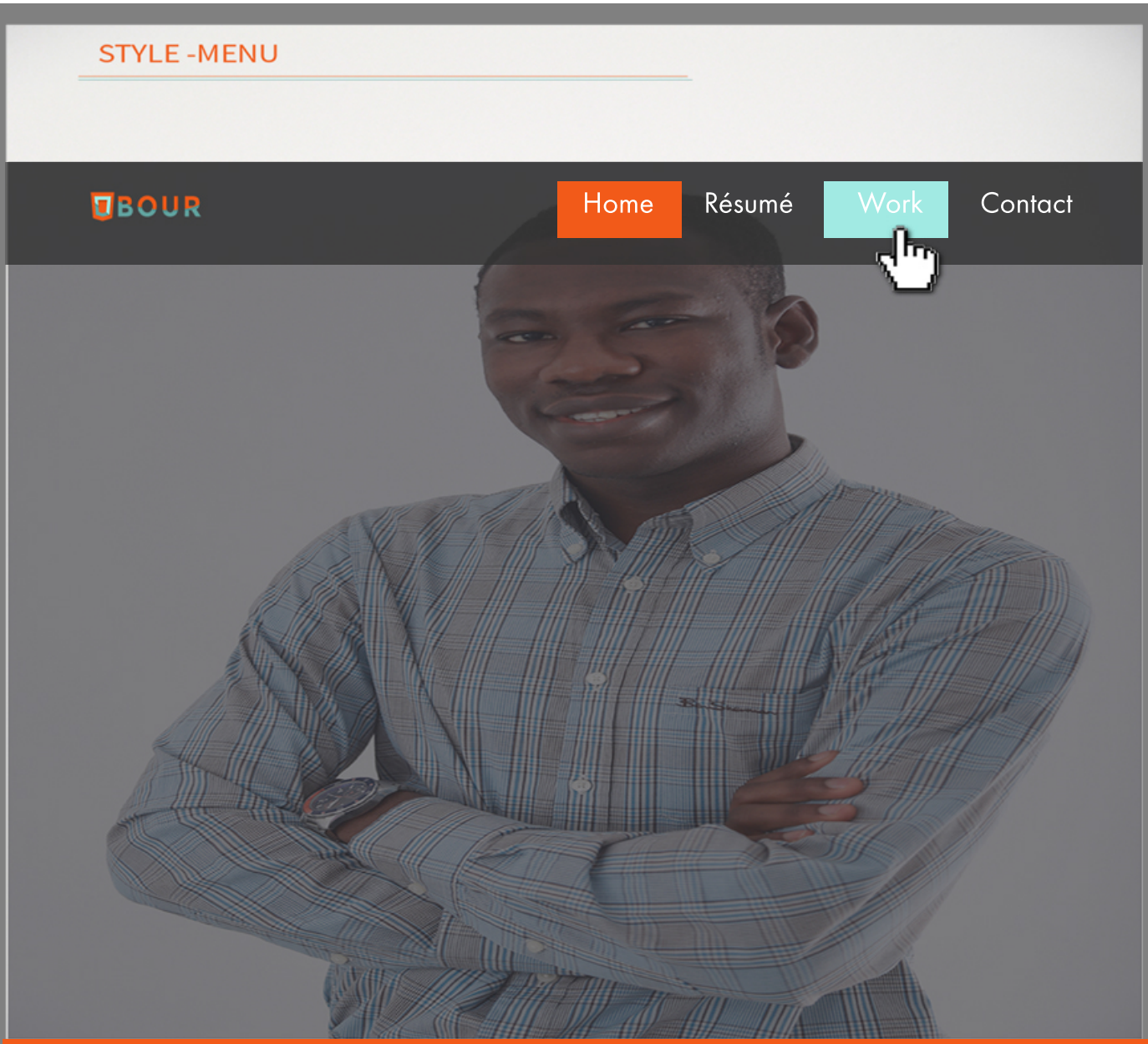
STYLE - GRAPHICS



The Logo is a simple vector design. There is a logo for a desktop and smaller logo for smaller devices . The logo for bigger devices have the company name written in full which is given 3different of nice colours . the logo for smaller devices is only using the first later of the company name which is “o” but making sure that is easy recognisable from the bigger logo and given it the same colours of the logo for bigger screens

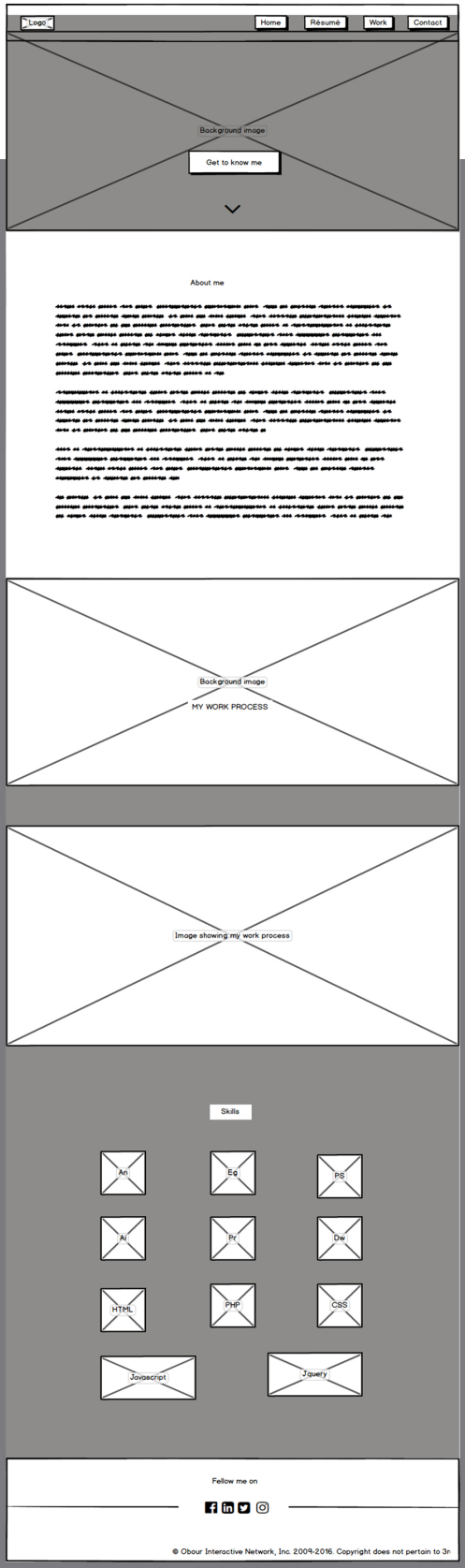


social media icons will serves as a button to when click can will take you to the social media page of the site which will be open in a new windows. This social media icons will not have any animation or hover effects.



The menu will be positioned at the top of the page with a background colour of a shade of black with opacity of 50% .There will be a background image which will have an overlay on top(a shade of black with opacity of 75%) There will be no dropdown menu. when a menu item is active it will have a background colour of orange (Hex #f05a1a). Upon hovering over a menu item , the background colour will be Hex #a0eae3

STORYBOARD -HOME



Clicking the logo take you to the home page of this website

This is a button which take the user to the about me page. when hover it chnages it back-ground color to a shaed of green



The image is a background image with overlay on top,

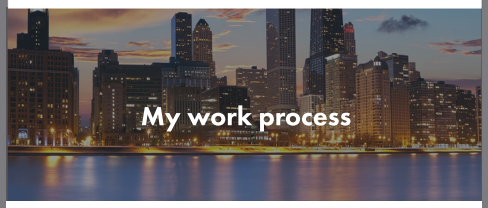
This arrow is animated which will be moving up and down. when click it takes you to the about me section.

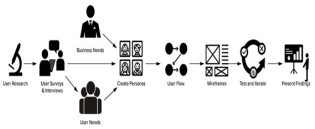
About Me

Hi !
I am Stephen and i'm a front-end developer.
Born in Techiman /Ghana, currently in Almere/Nederland ,so I do know my languages. You will gladly hear me say

Hoi !
I love coding, For me its really creative .When I grew up in Ghana I had the opportunity to work for the only internet cafe in Techiman . I loved it ; solving problems and learning new things everyday.
I'm an easy adapter , I can make design come to live and fit it to development for easy use. I cooperate in a team and know how to make decisions if necessary . Coding needs decision making to get to the final product My design is always about creating something unique and easy to use.

Current projects
- I provide advise and assistance for www.myghmarket.com/ ; an online marketplace I help them with product presentation and site design to fit the criteria of a modern site. It's a small startup with a long process , which is great , lots of problem to solve for a good end result .





Skills





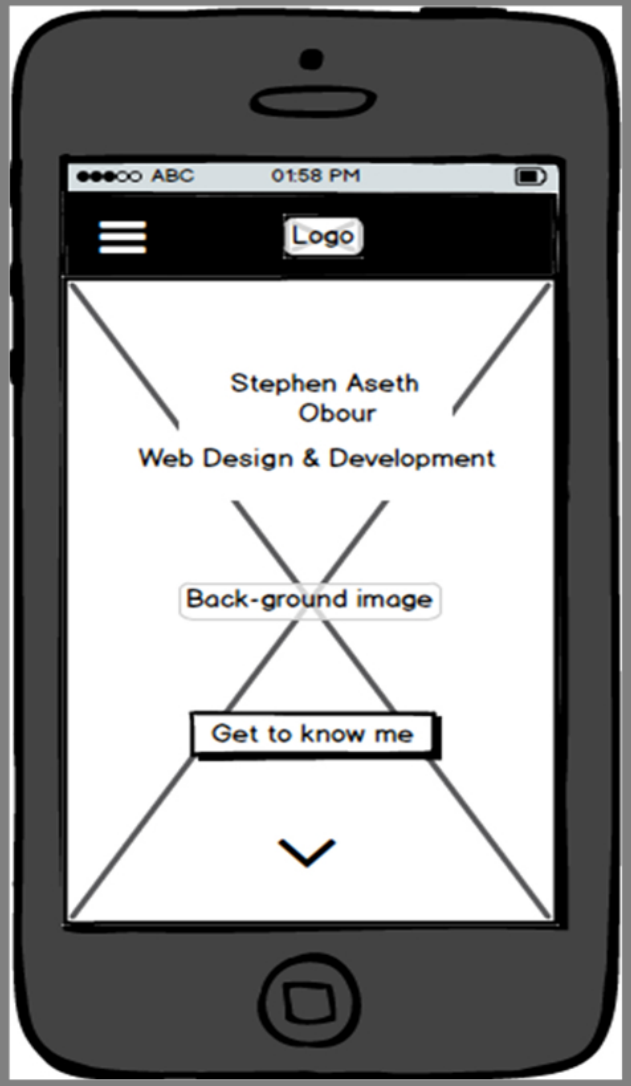


Section will be animated by shifting into place from left and rightside of the page. The animation will activate upon loading the page or scrolling to the point where the section skills would appear

Fellow me on

Upon clicking on one of the social media incon will take you to the socail media page of

STORYBOARD - MOBILE



Clicking this incon will deplay the menu.

This is a button which take the user to the about me page. when hover it chnages it back-ground color to a shade of green

The image is a back-ground image with overlag on top,



The user will be able to scroll down , but not zooon in .

This arrow is animated which will be moving up and down. when click it takes you to the about me section.

PLANNING & BUDETING

We will use the most efficient software with regard to Adobe Photoshop CC , OmniGraffle for the making of the flowchart and Apple iMacs will be used as workstations. The completed website will be delivered once it had been fully and successfully tested on all browsers and mobile devices. Here is the full schedule and quotation :

Introductory meeting	2 hours	free
Concept Development and design	20 hours	€ 1500
Concept presentation	1 hour	€200
Gathering Graphics and text	12 hours	€1000
Coding	60 hours	€ 3500
Testing	12 hours	€700
Totaal		€ 6900

Excluding 10% Unexpected cost



LEGAL ISSUES

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